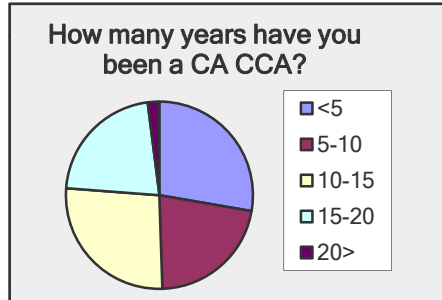


## CA CCA Survey

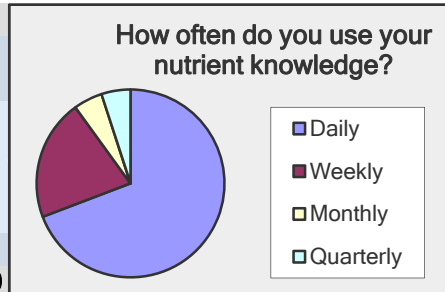
**How many years have you been a CA CCA?**

Answer Options	Response Percent	Response Count
<5	27.7%	28
5-10	21.8%	22
10-15	26.7%	27
15-20	21.8%	22
20>	2.0%	2
<i>answered question</i>		<b>101</b>
<i>skipped question</i>		<b>0</b>



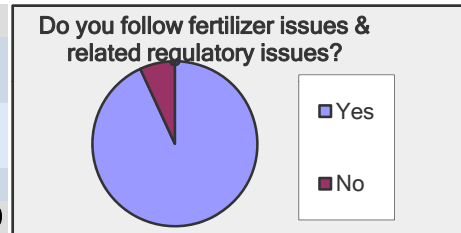
**How often do you use your nutrient knowledge?**

Answer Options	Response Percent	Response Count
Daily	69.3%	70
Weekly	20.8%	21
Monthly	5.0%	5
Quarterly	5.0%	5
<i>answered question</i>		<b>101</b>
<i>skipped question</i>		<b>0</b>



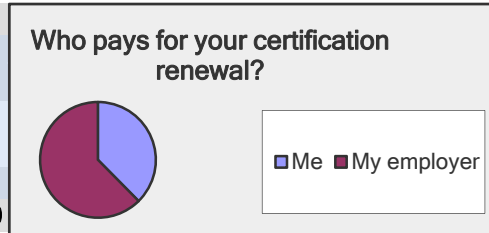
**Do you follow fertilizer issues & related regulatory issues?**

Answer Options	Response Percent	Response Count
Yes	93.1%	94
No	6.9%	7
<i>answered question</i>		<b>101</b>
<i>skipped question</i>		<b>0</b>



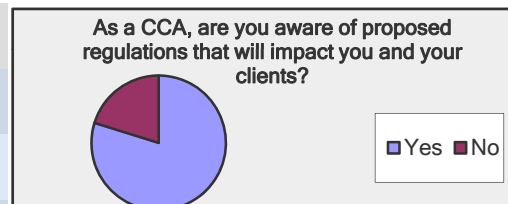
**Who pays for your certification renewal?**

Answer Options	Response Percent	Response Count
Me	37.6%	38
My employer	62.4%	63
<i>answered question</i>		<b>101</b>
<i>skipped question</i>		<b>0</b>

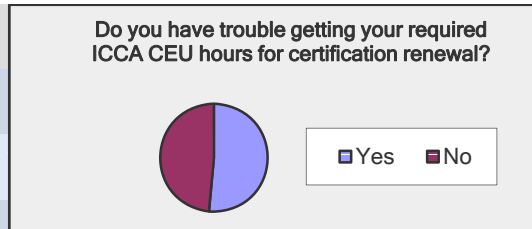


**As a CCA, are you aware of proposed regulations that will impact you and your clients?**

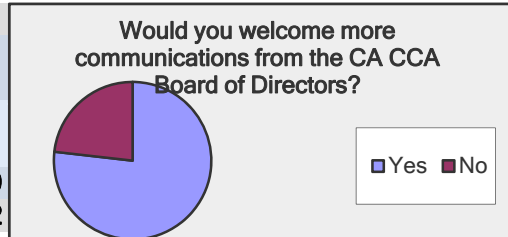
Answer Options	Response Percent	Response Count
Yes	79.8%	79
No	20.2%	20
<i>answered question</i>		<b>99</b>
<i>skipped question</i>		<b>2</b>



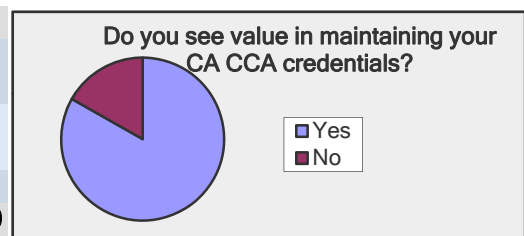
Do you have trouble getting your required ICCA CEU hours for certification renewal?		
Answer Options	Response Percent	Response Count
Yes	51.5%	52
No	48.5%	49
<i>answered question</i>		101
<i>skipped question</i>		0



Would you welcome more communications from the CA CCA Board of Directors?		
Answer Options	Response Percent	Response Count
Yes	76.8%	76
No	23.2%	23
<i>answered question</i>		99
<i>skipped question</i>		2



Do you see value in maintaining your CA CCA credentials?		
Answer Options	Response Percent	Response Count
Yes	83.2%	84
No	16.8%	17
<i>answered question</i>		101
<i>skipped question</i>		0



What would you recommend to improve the CA CCA	
Answer Options	Response Count
	52
<i>answered question</i>	52
<i>skipped question</i>	49

Number	Response Date	Response Text
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- 1.) It seems like it takes a long time for CCA CEU's to register on my status sheet after completing a certified CCA CEU event, can this be expedited? Could there be a "pending approval" designation shown on my CEU status sheet so I would know that completed CEU's had been received?
  - 2.) Often a number of CCA CEU type workshop events occur at or near the end of the year (Oct-Feb) CEU accounting cycle. Can CEU's obtained in excess of CEU's required be rolled over to the next accounting cycle?
  - 3.) Please strive to keep the cost of dues to a minimum especially for those of us that are paying our own way. Average CEU's cost between \$15-\$20+ per CEU. My Dues \$170 + CEU's = \$970.00/cycle + time off of work + travel expenses quickly add up to a significant amount.
  - 4.) Please offer more and/or make CCA's aware of opportunities for lower costing and/or free CCA CEU's.
  - 5.) Keeping dues/fees down can help attract new CCA's. CCA's may also have other additional memberships (i.e. PCA, SWCS, ...)
- more seminars in the south coast area
- Great Program!
- regular communication from Calif CCA group. What is new? What are the new issues? What value do I get as CCA?
- Political action committee
- Take away some of the regional barriers to the certification maintenance. I find not all credits earned in IN are accepted by the CA board where I got my certification
- In 15 years i haven't used my CCA license once. Will there be a time soon that will require professionals in the business to have a CCA license?
- I'm newly certified and do not know of interaction opportunities.

Continue to offer affordable and free CEU's in CA, such as partnering with UCCE to offer CEU's during their field days, meetings and presentations, the affordable events from WPHA, FREP, PAPA, etc... Continue to have a CA CCA presence at the conferences and events in CA where CEU's are offered.

I allowed my CCA license to expire. I was tired of being told the hours were insufficient or in the wrong category. They will take my money but not help with the hours. Jim Alfieri

As of now, the CCA program has not been beneficial for myself or my employees. The only thing we have gotten from the CCA program is renewal notices. It would be nice if being a CCA meant something in the state of California.

A law mandating that all those advising on fertilizer recommendations have a CCA license. Otherwise, PCA's are not necessarily ever going to sign up.

Keep up the good work!

More marketing to the end user - growers and farmers

To create meaningful continuing education tailored to regional needs

Offer more C.E. hours in combination with PCA C.E. hours--specifically in Nutrient & Soil/Water categories

allow more self study hours

lower the cost of the dues. I don't realize any value to my certification. Show me the value. I haven't written nutrient management plan, that is the only reason that i can see for a CCA certification.

Promotion to growers so they see value in CCA advisors enough to pay for our expertise.

Permanent crops are a big part of the California picture and does not receive the emphasis they deserve. Less expensive online CEUs for the harder to fill categories

Have more straight forward testing. KISS (keep it simple stupid). We need not take tests that have questions that are misleading or hidden in an indirect way. More testing for California issues.

1. Make it less of a hassle to get CEUs.

2. Make the CCA certification mandatory. Period. I want the inferior competition out of the marketplace. They give the rest of us a bad name.

3. Why must I pass BOTH a state CCA and International CCA exam? The International Exam is far more involved than the CaCCA exam. The test is difficult enough that if it was "open book" one wouldn't pass if they didn't know the material.

4. It would be most helpful if books read would count for CEUs like the new CPAg license allows. Please seriously consider this as this is a form of self education that I use regularly.

Provide progressive California agronomic information for our diverse crops. I'm tired of Midwest articles!

CCA magazine issues pertaining to agriculture in California

1) More CCA Publicity Advertising in Farm Magazines directed toward farmers. (For example: An ad that asks farmers: "Is your PCA a CA-CCA? Maybe you should find out.")

2) An option to attend an Agronomy Short Course put on by a university such as UC-Davis.

more availability of online courses

Greater clarity of what constitutes satisfactory

Better availability of category specific hours for renewal. Notices on issues that will impact me as a CCA and possibly create opportunities to add more value to being a CCA.

Don't make the tests too easy. I am slightly disappointed when I hear there are study sessions and test prep classes. We should not teach people how to pass the test, we should teach people the knowledge they need in the field. They need the information in "long term parking" in their brain, rather than "short term parking" that is used to pass the test. Basically, please do not water down the CCA program; keep the standards high. Nutrition is very complex and it is essential that we maintain the CCA as a professional.

Thank you.

more refresher seminars on fertilizer issue and soil chemistry

Updates on proposed regulatory issues would add value to the program. As CCAs, we need to know what issues to keep up with.

Just received my CCA# but haven't received any documentation yet other than emails acknowledging me as a CCA.

CA CCA folks are great. Unfortunately I have to also deal with the pinheads in Madison. The most incompetent, arrogant and insentive organization I have ever been a member of. Jessi is great but the Nat Board are horrible

-more information on deciduous crops

-my area is solely wine grapes and the vast majority of CCA education on information is not applicable

Some sort of marketing/educational campaign to educate the consumer about the role and importance of a CCA in California agriculture

The program doesn't seem to come into play for me with competition, but having to stay current on hours keeps me updated with all issues. a refresher would probably really get me back on track, but I would only do that if it was web based &/or free.

CEU hours is the most difficult issue with the CCA Li. It is getting better.

Maybe a few more local meetings

The notification of meetings and schedules in advance has greatly improved over the years, but it needs to continue to do so. An increased number of meetings/classes with substantial hours in soil/water, crop and nutrient management (versus .5 - 1.5 hours here and there) would be greatly appreciated).

If Terry Stark would like more information, he will have to treat me to an expensive lunch to obtain valuable insights.... Cheers

Create a "Western CCA" gathering. Akin to "Western Sunset", "Western Fertilizer Assoc." Our needs are different from the main (mid-west and east) needs.

Most categories are easy enough to get ceu hours, but in particular it seems that water and soil management is hard to get. We need more ceu meetings available in Ca.

Offer more meetings covering all categories.

It looks like this program was started by academia to say look at what we are doing. How is it working? Just like the present people making the decisions in the US. Full of theory, no experience and everything going south while blaming someone else. Thanks

Encourage the regulatory agencies like the water quality control boards to have CCA's make nutrient/fertilizer recommendations based on crops, nutrient tests and science similar to what is being done under the dairy general order.

More meetings in my area with water and nutrient ce hours

certain categories are very difficult to obtain sufficient hours during the year esp. Water related classes. mail in hours help. Consider adding classes by piggybacking with farm shows, or conferences such as the Ca Weed Society conference by have a dedicated CCA day AFTER the main conference. Also consider including credits for classes on erosion control and storm water to qualify for CCA hours. Overall high marks for the organization.

Make growers/employers/regulators more aware of the value and responsibility of a CCA.

most of my cca cont. ed. hours are done online. there are some meetings available but they require travel outside the immediate area. sometimes the meetings are during our busy season so going is not convenient. i believe that the maximum cont. ed. hours allowed is 20. i think that needs to be increased to accommodate those of us who can't leave the job and travel during our busy season.

Uphold and improve anything that brings integrity to the certification whether its enforcement of the required CEU's or the continued visibility that the certification has.

Provide with more opportunities to get CEU hours. More webinars in Horticulture/Viticulture more adapted to California conditions.

Offer no membership fee option to college students with agronomy major to recruit more members for the future...

Merge with PCA program.