

CA CCA Newsletter

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New CA CCA Officers

California CCA recently held their elections for new officers for 2012-2013.

The new executive officers are:

Sebastian Braum (Yara) - Chairman
Michael Huffman (The Lyman Group) - Vice Chairman
Keith Backman (Dellavalle Labs) - Secretary
Allan Romander (CPS) - Treasurer
Tim Hartz (UC Davis) & Renee Pinel (WPHA) - Members at Large
Jim Rogers (Simplot Grower Solutions) - Past Chair
The program wishes to thank Jim Rogers for his leadership as Chairman.

CA CCA Annual Meeting

The CA CCA Annual meeting will be held prior to the CA Chapter ASA Plant & Soils Conference
TUESDAY, FEBRUARY 7, 2012
Time: 8:00 a.m. - 10:00 a.m.
Location: Holiday Inn Visalia
9000 W Airport Dr., Visalia, CA

There is no fee to attend the CA CCA Annual meeting.

Registration is at the door.

Agenda includes:

Parry Klassen, East San Joaquin Water Coalition
Asif Maan, California Department of Food & Agriculture (CDFA)
Fertilizer Inspection Program Update on International & California CCA programs

For additional information contact Aaron Heinrich
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California Chapter ASA Meeting

February 7-8, 2012
Holiday Inn Visalia
9000 W Airport Dr
Visalia, CA

For registration information or an agenda visit

<http://calasa.ucdavis.edu/>

CCA Survey

Thanks to all that responded to the California CCA Survey. You provided great feedback that will help guide the program. 70% of the respondents use their nutrient knowledge on a daily basis and 84% see value in retaining their CCA certification.

Visit http://www.cacca.org/files/file_gallery/230-2011caccasurveyresults-2012-01-11-09-485919.pdf to access the survey results.

Next CCA Exam

Date: Friday, August 3, 2012

Registration Period:

May 7-June 22, 2012

Registration for the exam will be available on-line as of May 7, 2012.

Information may be found at:

<https://www.certifiedcropadviser.org/exams/registration>

CCA Exam Preparation Workshops will be held in July 2012 (dates pending). Watch our web site for updates:

<http://www.cacca.org/exams>

Agreement with CDFA

The CA CCA Board of Directors recently voted to accept the recommendation from CDFA Fertilizer Research and Education Program (FREP) that it move in the direction of adding CDFAs Nutrient Management Plans (NMPs) training and certification program for CA CCAs.

The CA CCA Board has formed a special committee to work with CDFA/FREP to develop concepts and procedures as CA CCA moves to expand this new role for CCAs.

UC Davis Soil Fertility Course

UC Davis is offering a short course on Wednesday, February 22, 2012.

Course details and costs may be found at:

http://vric.ucdavis.edu/events/2012_soil_fertility_sc/soil_fertility_info.htm

Current CA CCA Numbers

The current numbers of CA CCAs is 562.

This is a dynamic number as information on new credentialed CCA candidates is received on a regular basis.

92 new exam registrants will be taking both the State and International exams in February 2012.

New ICCA Website -

The International Certified Crop Advisers has created a new community marketing portal just for CCAs. It's called [ThatSoundAdvice.com](http://thatssoundadvice.com/) (<http://thatssoundadvice.com/>) and we're excited to let you know that your account is already set and READY TO GO! The username and password information for the new website is the same as you've used on the [CertifiedCropAdvisers.org](https://www.certifiedcropadviser.org/) (<https://www.certifiedcropadviser.org/>) site! It will log you in and provide you access to many tools to help us serve your clients and promote your profession.

FREP Funding

CA CCA has again received funding from FREP for the period of 2012-2014. Dr. Dan Putnam, UC Davis, will coordinate the grant funding which will provide for CAPCA administration of the project and a portion of the marketing budget. The CA CCA Board would like to extend its thanks to CDFA for the FREP funding of the CA CCA program. This funding has been a key component in the success of the California CCA program. CA CCA would also like to extend their thanks to the many fertilizer retailers and others who pay the fertilizer mill assessments that provide funds to FREP.